

“IN THE EYE OF THE STORM – A BUSINESS AND CONSUMER VIEW OF THE GLOBAL RECESSION”

The continuity of business is an important factor in the life blood of any economy and the consumer’s role is an equally important driving force. Businesses in Barbados have to try to strike a delicate balance between satisfying their customers’ needs at “reasonable” prices, while ensuring that their businesses remain profitable. The global recession has put a strain on businesses and consumers alike and there is an urgent need to better understand the realities and challenges that confront both sides.

To this end, the Chamber is pleased to welcome Dr. Justin Robinson, Head of the Department of Management Studies at the Cave Hill Campus of the University of the West Indies, as he looks at the impact of the recession from both perspectives, when he addresses our November Business luncheon on the topic: **‘In the Eye of the Storm – A Business and Consumer View of the Global Recession’**.

You and your guests are invited to join us on **Wednesday, November 24th, 2010 at Hilton Barbados** for this timely and topical session. Lunch will be at 12 noon. The charge is **\$95.00 (VAT Inclusive)** for members and **\$115.00 (VAT inclusive)** for non-members.

Kindly complete and return the attached reservation form in order to secure a seat and to assist the Chamber and the Hilton to coordinate the event for your comfort and enjoyment. **Remember to bring along your business cards for some exciting draws for various prizes!**

WEDNESDAY, 24th NOVEMBER 2010 LUNCHEON

From Enclosed is our cheque.....for.....person(s)

NAMES

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CANCELLATION POLICY: FEES WILL ONLY BE REFUNDED OR CARRIED FORWARD UPON NOTIFICATION OR CANCELLATION FORTY-EIGHT (48) HOURS PRIOR TO THE START OF THE FUNCTION. ALL BOOKINGS WILL BE DEEMED AS A COMMITMENT AND BILLED UNLESS CANCELLED WITHIN THE AFOREMENTIONED PERIOD. ABSOLUTELY NO REFUNDS FOR NO-SHOWS.